

Pluggly - The Social Proof Generator

Pluggly

The Social Proof Generator

The Pluggly Social Proof Generator lets you create Facebook-like comments based on your input. With the plugin you can easily display testimonials, user feedback and endorsements of your products that creates a positive sense of engagement. The plugin is designed to help you boost your conversion rates.

You can customize the content, avatars, the number of likes, and the colors. Display the comments anywhere in a post or page with the custom embed code. Visitors can then like and reply to comments. If you prefer, you can also disable the replies.

Comments



Amanda

I bought a customized gift for my father in law, and he loved it! Thank you.

Like

Reply

👍 6 4 weeks ago



Peter

I am so glad he liked it! Did you order it in black?

Like

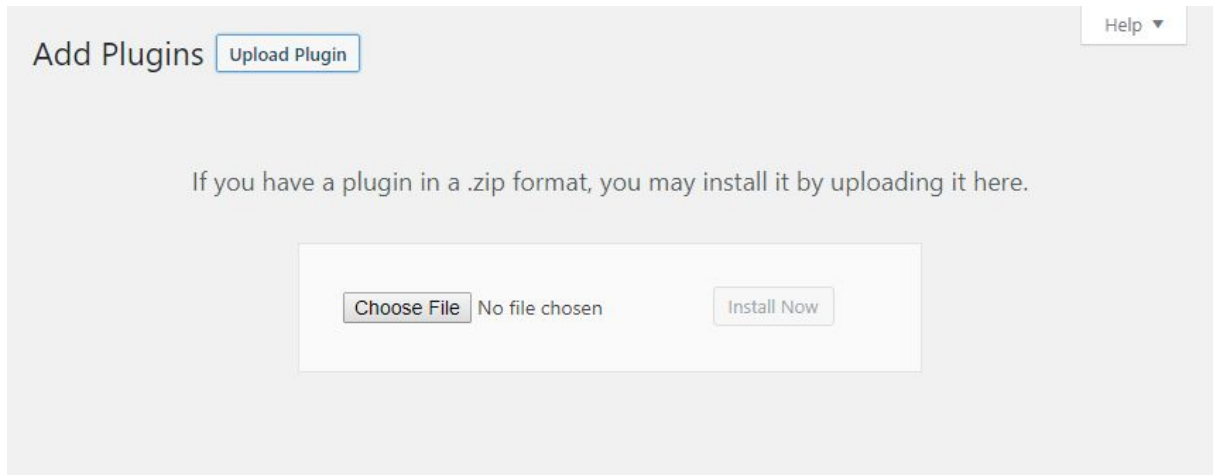
Reply

👍 1 3 weeks ago

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Installation

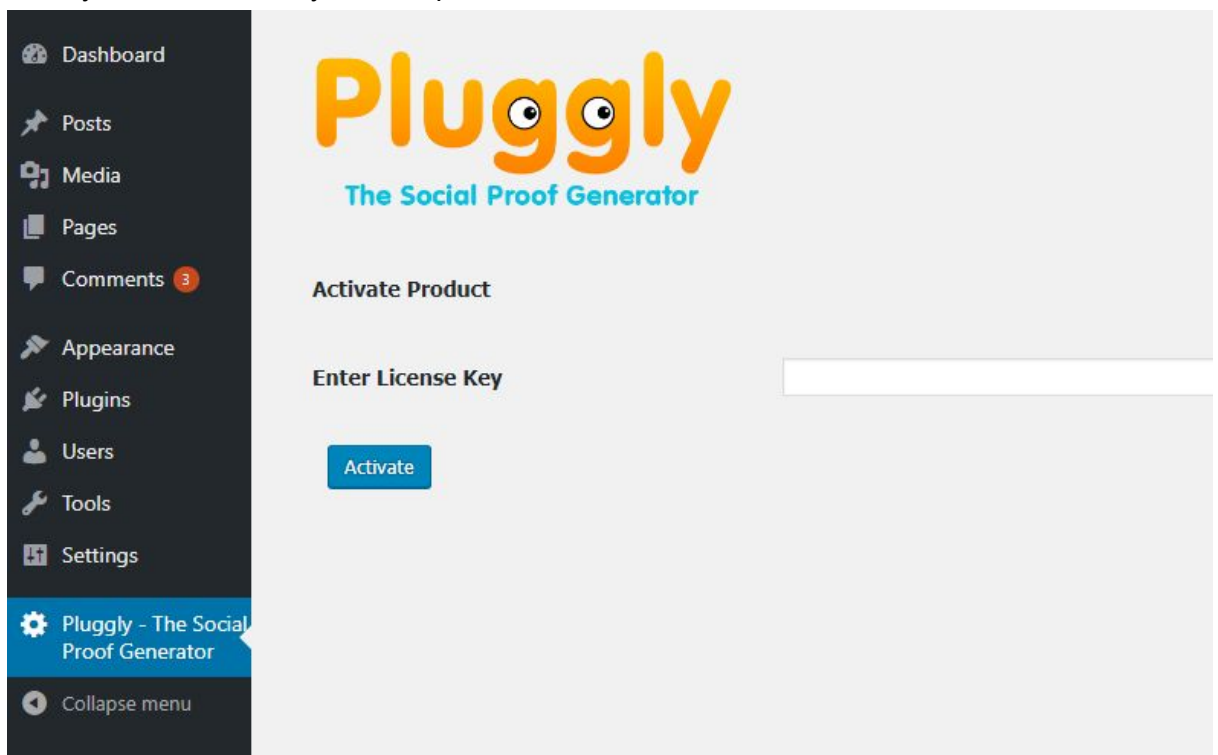
1. Log in to your WordPress admin area. Select **Plugins** from the menu. Select the **Add New** button, and then **Upload Plugin**.
2. Upload the .zip file you have received, and select **Install Now**:



3. Activate the plugin.

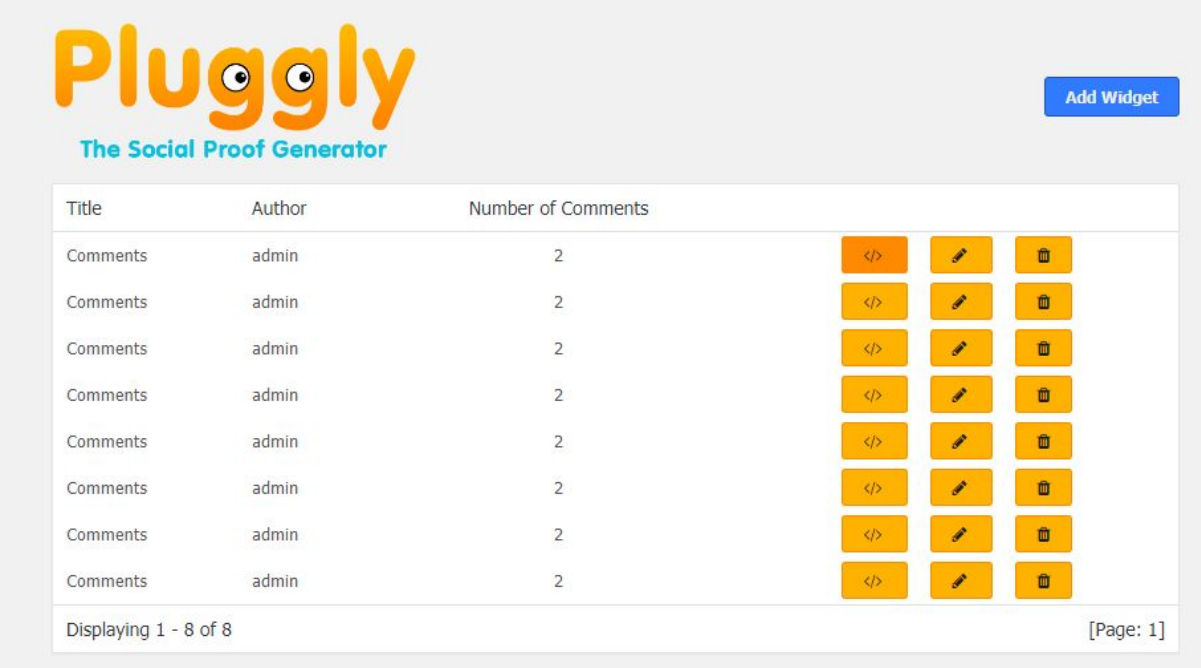
License activation

1. With the plugin active, you will find a new menu called **Pluggly -The Social Proof Generator**. Select this menu to open the plugin page.
2. Enter your activation key in the input field, and select **Activate**:



Adding your first comment

Once the plugin license is activated for your website, you will find a list of all the comments under the **Pluggly -The Social Proof Generator** menu:



The screenshot shows the Pluggly dashboard interface. At the top left is the Pluggly logo with the tagline "The Social Proof Generator". In the top right corner, there is a blue "Add Widget" button. Below the header is a table with the following columns: Title, Author, Number of Comments, and three action buttons (code icon, edit icon, delete icon). The table contains 8 rows of data, each representing a comment by "admin" with 2 comments. At the bottom left of the table area, it says "Displaying 1 - 8 of 8". At the bottom right, it says "[Page: 1]".

Title	Author	Number of Comments			
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑
Comments	admin	2	<>	✎	🗑

Here you can access *the embed code, edit a comment, or delete it*.

As a first step, simply click the **Add Widget** button in the top right corner. On the comment settings page, click the **Add comment** button:



The screenshot shows the "Comment Settings" page. It has an orange header bar with the text "Comment Settings" and a hamburger menu icon. Below the header is another orange bar with the text "Date Settings" and a hamburger menu icon. Underneath is a large white text input field with the placeholder text "Comments". At the bottom of the page, there are two blue buttons: "Add comment" and "Generate Embed Code".

A new window will open, and this is where you enter the content of your comment:

Add New Comment

Comment Author

Comment

Likes Count

Display Date

You can:

- Enter the name of the Comment Author.
- Upload an Avatar. The default size is 64x64 pixels.
- Enter or paste the comment text.
- Select the number of likes that the comment should show.
- Select the display date.

The display date uses the same **time ago** format that is used by Facebook. You can choose between minutes, hours, days, weeks, months and years.

Add New Comment

Comment Author

Comment

Likes Count

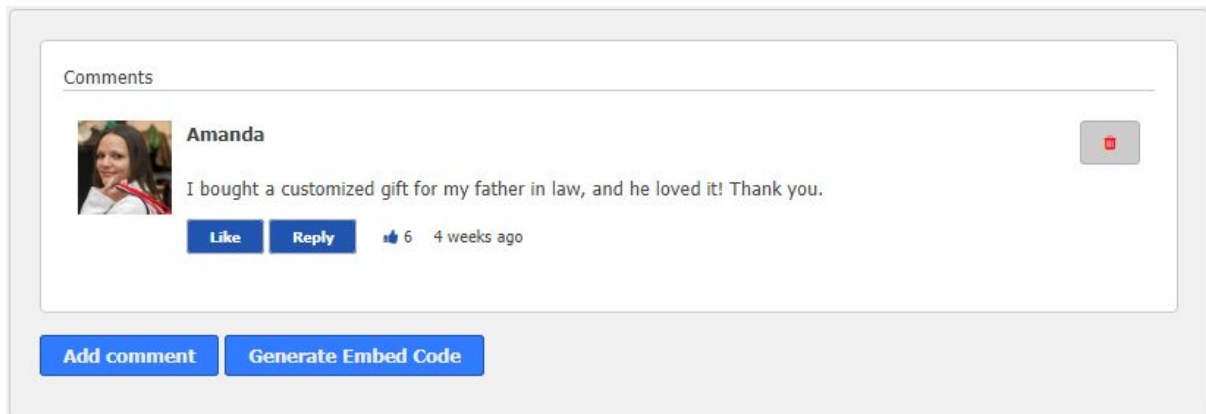
Display Date

- minutes ago
- hours ago
- days ago
- weeks ago
- months ago
- years ago

Remember to save your settings.

-And if you forgot to fill out any required fields, the plugin will notify you.

Tip: If you need free avatar photos of people, that you can use for commercial use, we recommend <https://pxhere.com>.



You can add replies to the comment by clicking on the **Reply** button in the comment box. This will open a new comment form. When you save it, the comment will be listed as a reply, as illustrated in the image below:



You can delete comments at any time by selecting the **trash can button** in the top right corner.

Saving

There is one more important step:

If you like the preview, save it by selecting the **Generate Embed Code** button:

Generate Embed Code

A new window with the embed code will open. The code includes an ID that is unique for your comment.

Copy the JavaScript code, we will use it in the next step.

The code will look similar to this:

```
<script type="text/javascript" id="ccw-comments"
src="(yourwebsite.domain)/admin-ajax.php?action=ccw-getcomments&id
=2067"></script>
```

-Clicking on the button again will create a duplicate comment with a different ID.

Displaying the comment on your website

Open the editor of the page or post you would like to display the comment on.

Add a new HTML block.

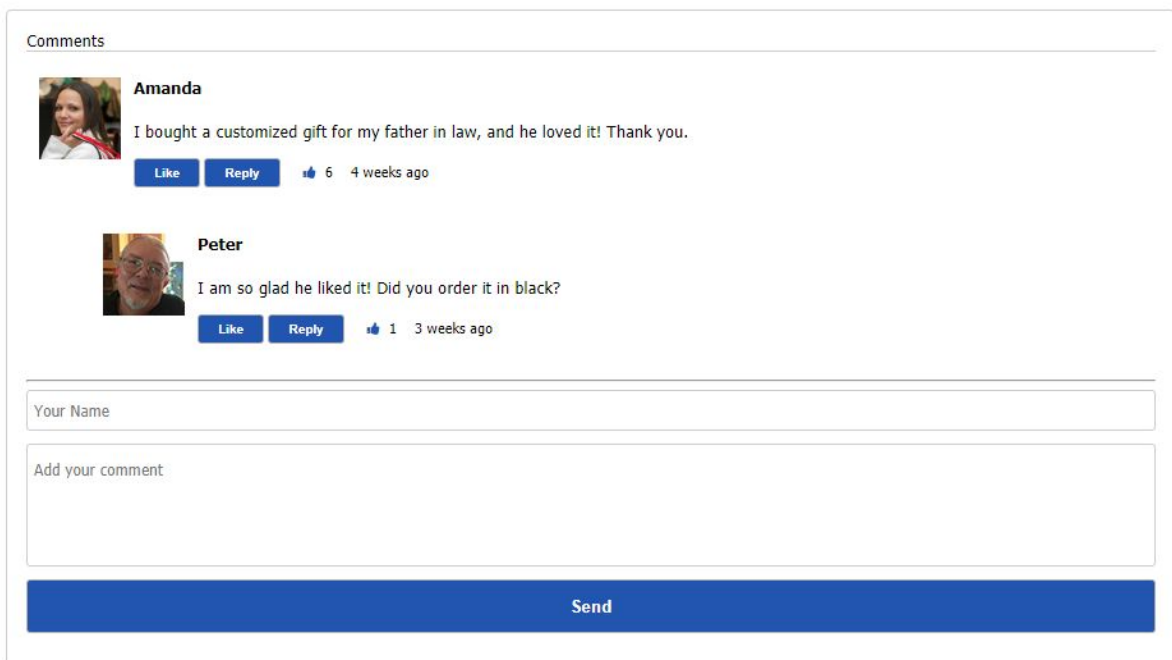
Paste the embed code that you copied earlier into the block, and save your changes:



This is what our example looks like on the front of our website:

plugin tests

admin April 25, 2019 Edit



In the example image above, a comment form is available. The comment form is enabled by default. -Disabling the form is very easy and we will explain how to in the next chapter.

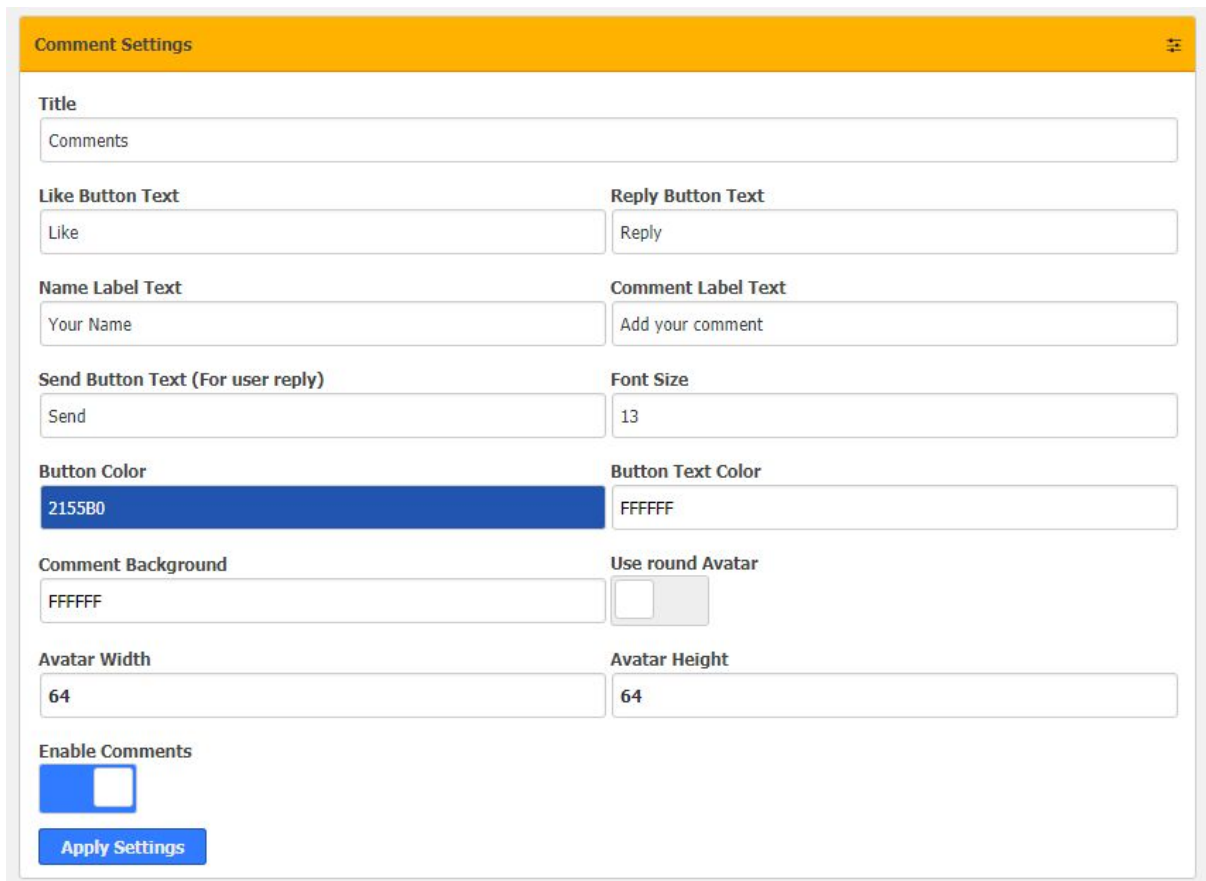
Customizing the comments

To reach the customization settings, select the **edit** button on the plugins settings page.
Below: the edit button is marked with a red border:



Comment settings

Open the comment settings tab by clicking on it.



Comment Settings

Title
Comments

Like Button Text: Like Reply Button Text: Reply

Name Label Text: Your Name Comment Label Text: Add your comment

Send Button Text (For user reply): Send Font Size: 13

Button Color: 2155B0 Button Text Color: FFFFFFF

Comment Background: FFFFFFF Use round Avatar:

Avatar Width: 64 Avatar Height: 64

Enable Comments:

Apply Settings

Here you can:


- Change the title above the comments area.
- Change the labels. This is useful for example if you want to use a different language.
- Change font size.
- Change colors.
- Change avatar style and size. The default size is 64x64 pixels.

The last setting lets you enable or disable comments from visitors.

Note that comments left by visitors will not display avatars, only the comment content and name.

Below is an example of a comment that uses a round avatar, a grey background color and a black background color for the buttons:

Comments



Amanda

The Instagram marketing e-book was great and has really helped me turn my business around! I will recommend this to anyone who is thinking about buying it. I will definitely join your next webinar!

Like **Reply**

👍 8 9 days ago

Send

With these settings, you can match the comment area with the style and colors of your theme.

The comment area is responsive and the width will adapt to desktop computers, tablets, and phones.

Date settings

Open the date settings tab by clicking on it.

Here you can change the label texts for the date and time settings.

This is useful for example if you want to use a different language.

Date Settings

Minutes minutes ago	Hours hours ago
Days days ago	Weeks weeks ago
Months months ago	Years years ago
Just Now just now	

Apply Settings